



Project Descriptor for the McMenu Personal Logo  
Spring 2012  
CIED 5052

Project Title: McLogo

Due date: Per Intern's Request

Goal: To further develop Scholar-Practitioner Tenet 3 in teacher candidates:  
One who understands, respects, and values diversity

Objective: To create a visual representation of yourself as a multicultural educator

Directions: You will create a visual representation that integrates how you see yourself as a multicultural educator. The images may include Banks' ten variables of MC identity (Chapter 2), the dimensions and school characteristics (Chapter 3), the principles of MC education (Appendix A), and/or the diversity of your district or region.

Report Organization:

Introduction: Describe why you chose this "menu item," where you found the information, and what inspired your illustrations.

Body: Describe how the illustrations connect to the principles, characteristics, and purposes of MC Education.

Conclusion: Describe what you learned from this project and how it helps you as an emerging professional (connection to Pathwise).

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**Rubric for McMenu Personal Logo**

**50 points**

<b>Category</b>	<b>Target</b>	<b>Acceptable</b>	<b>Unacceptable</b>	<b>Total Points</b>
<b>Introduction: 5 pts</b>				
	Writer includes detailed information regarding reason for choosing the logo, where the information was collected, and what inspired the illustrations.  5-4	Writer includes some information regarding reason for choosing the logo, where the information was collected, and what inspired the illustrations.  3-2	Writer eliminates some information regarding reason for choosing the logo, where the information was collected, and what inspired the illustrations. Information is vague and incomplete.  1-0	
<b>Body: 10 pts</b>				
	Writer includes connections to principles, characteristics, and / or purposes of MC Education.  10-8	Writer includes some connections to principles, characteristics, and / or purposes of MC Education.  7-4	Writer's connections to principles, characteristics, and / or purposes of MC Education are vague and unclear.  3-0	
<b>Conclusion: 5pts</b>				
	Writer provides detailed reflection about how this assignment helps as an emerging professional including numerous connections to Pathwise.  5-4	Writer provides some reflection about how this assignment helps as an emerging professional with 1-2 connections to Pathwise.  3-2	Writer provides limited reflection about how this assignment helps as an emerging professional; no connections to Pathwise are provided.  1-0	
<b>Submission Deadline: 5</b>	Completed by deadline 5	One day late 2	More than one day late 0	
<b>Editing: 5</b> mechanics, usage, syntax, grammar	No more than 5 errors 5	6-10 errors 3	More than 10 0	
<b>Artifact: 20 pts.</b>	Artifact shows creativity, organization, neatness, and legibility that reflects several connections to MC education.  20-16	Artifact shows organization, neatness, and legibility that reflects some connections to MC education.  15-8	Artifact is messy, with little thought to organization and legibility. Artifact presents limited or unclear connections to MC education.  7-0	