



Project Descriptor for the McMenu Presentation

CIED 5052

25, 50, and 100 points

- Project Title:** McLovin' It!
- Due date:** Per Intern's Request
- Goal:** To further develop Scholar-Practitioner Tenet 3 in teacher candidates:  
One who understands, respects, and values diversity
- Objective:** To propose a presentation that defines, describes, and promotes multicultural education.
- Directions:**
- For 25 points:** Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. The letter should be formal using academic language.  
Report Organization: (Rubric below)  
**Introduction: Introduction:** Introduce yourself; tell why you want to give a presentation and its importance to your school district.  
**Body:** The goal of the presentation, resources needed, contents of presentation, and time allowed.  
**Conclusion:** Your appreciation.
- For 50 points:** Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. Include your PPT presentation.  
Report Organization: (Rubric below)  
**Introduction: Introduction:** Introduce yourself; tell why you want to give a presentation and its importance to your school district.  
**Body:** The goal of the presentation, resources needed, contents of presentation, and time allowed.  
**Conclusion:** Your appreciation.  
**Artifact:** PowerPoint includes title slide, goal of presentation, contents (definition of MC, why it's important for your district, examples of instructional strategies), and references.
- For 100 points:** Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. Include your PPT presentation. Present your information to an audience.  
Report Organization: (Rubric below)  
**Introduction:** Why you want to give a presentation.  
**Body:** The goal of the presentation, resources needed, contents of presentation, and time allowed.  
**Conclusion:** Your appreciation.  
**Artifact:** PowerPoint includes title slide, goal of presentation, contents (definition of MC, why it's important for your district—demographics or your district, for example, examples of instructional strategies), references.  
**Presentation:** Present your PPT to an audience. Evidence of presentation can be a survey, a "ticket out," KWL chart, for example.

**CIED 5052**  
**Rubric for McMenu Presentation**  
**25 points**

Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. The letter should be formal using academic language.

Category	Target	Acceptable	Unacceptable	Total Points
<b>Introduction: 10 pts</b>				
	Writer provides introduction, gives reasons for presentation and justifies importance to district. 10-7	Writer provides introduction, gives limited reasons for presentation and some justification of importance to district. 6-3	Writer provides introduction, but gives vague or unclear reasons for presentation and justifies importance to district. 2-0	
<b>Body: 10 pts</b>				
	Writer clearly describes goal of presentation, resources needed, contents of presentation, and time needed. 10-7	Writer describes goal of presentation, resources needed, contents of presentation, and time needed with some detail. 6-3.	Writer omits some of the criteria or gives vague and unclear information. with some detail. 2-0	
<b>Conclusion: 1 pt</b>				
	Writer expresses appreciation for the opportunity. 1	No conclusion	No conclusion	
<b>Submission Deadline: 1 pt</b>				
	Completed by deadline 1			
<b>Editing: 3 pts</b> mechanics, usage, syntax, grammar				
	No more than 5 errors 3	6-10 errors 2	More than 10 1	

**CIED 5052**  
**Rubric for McMenu Presentation**  
**50 points**

Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. Include your PPT presentation.

Category	Target	Acceptable	Unacceptable	Total Points
<b>Introduction: 10 pts</b>				
	Writer provides introduction, gives reasons for presentation and justifies importance to district.  10-7	Writer provides introduction, gives limited reasons for presentation and some justification of importance to district.  6-3	Writer provides introduction, but gives vague or unclear reasons for presentation and justifies importance to district.  2-0	
<b>Body: 10 pts</b>				
	Writer clearly describes goal of presentation, resources needed, contents of presentation, and time needed.  10-7	Writer describes goal of presentation, resources needed, contents of presentation, and time needed with some detail.  6-3	Writer omits some of the criteria or gives vague and unclear information. with some detail.  2-0	
<b>Conclusion: 1 pt</b>				
	Writer expresses appreciation for the opportunity.  1	No conclusion	No conclusion	
<b>Artifact: 20 pts</b>				
	PowerPoint includes title slide, goal of presentation, contents (definition of MC, why it's important for your district, examples of instructional strategies), references.  20-15	PPT omits some of the criteria.  14-5	PPT contains few of the criteria; information is vague and/or unclear.  4-0	
<b>Artifact Design: 5 pts</b>				
	PPT follows design for readable, legible presentation.  5-4	PPT has some design flaws.  3-2	PPT is unreadable with design flaws and errors.  1-0	
<b>Submission Deadline: 1 pt</b>				
	Completed by deadline  1			
<b>Editing: 3 pts</b> mechanics, usage, syntax, grammar,				
	No more than 5 errors  3	6-10 errors  2	More than 10  1	

**CIED 5052**  
**Rubric for McMenu Presentation**  
**100 points**

Write a letter to an administrator requesting an opportunity to give a presentation on Multicultural Education. Include your PPT presentation. Present your information to an audience.

Category	Target	Acceptable	Unacceptable	Total Points
<b>Introduction: 10 pts</b>				
	Writer provides introduction, gives reasons for presentation and justifies importance to district.  10-7	Writer provides introduction, gives limited reasons for presentation and some justification of importance to district.  6-3	Writer provides introduction, but gives vague or unclear reasons for presentation and justifies importance to district.  2-0	
<b>Body: 10 pts</b>				
	Writer clearly describes goal of presentation, resources needed, contents of presentation, and time needed.  10-7	Writer describes goal of presentation, resources needed, contents of presentation, and time needed with some detail.  6-3	Writer omits some of the criteria or gives vague and unclear information. with some detail.  2-0	
<b>Conclusion: 1 pt</b>				
	Writer expresses appreciation for the opportunity.  1	No conclusion	No conclusion	
<b>Artifact: 30 pts</b>				
	PowerPoint includes title slide, goal of presentation, contents (definition of MC, why it's important for your district, examples of instructional strategies), references.  30-20	PPT omits some of the criteria.  19-10	PPT contains few of the criteria; information is vague and/or unclear.  9-0	
<b>Artifact Design: 20 pts</b>				
	PPT follows design for readable, legible presentation.  20-15	PPT has some design flaws.  14-5	PPT is unreadable with design flaws and errors.  4-0	
<b>Presentation: 25 pts</b>				
	Presenter follows protocol and etiquette for oral presentation: audible, composed, engaged with audience and engaging to audience, PPT used as guide, appropriate language.  25-15	Presenter follows most of protocol and etiquette.  14-5	Presenter lacks experience and protocol for giving presentations.  4-0	
<b>Submission Deadline: 1 pt</b>				
	Completed by deadline  1			
<b>Editing: 3 pts</b> mechanics, usage, syntax, grammar,				
	No more than 5 errors  3	6-10 errors  2	More than 10  1	