CIED 5052
Rubric for MC LOGO
Name _____
Total Points: 50

Category	Target	Acceptable	Unacceptable	Total Points
Visual: Logo 15 points for completion				
Explanation: Student perspective 5 points	Student rationale for design is makes personal and professional stance clear 4-5 pts.	Student rationale for design may somewhat address personal and / or profession stance 2-3 pts.	Student rationale is missing, incomplete, or unclear 0-2 pts.	
Explanation: Connection to Principles of MC 25 points	Student clearly connects depiction to all five categories 21-25 pts.	Student connects logo to at least three of the categories; connections are somewhat clear 15-20 pts.	Student makes no connection or only one-two connections to principles; connections are confusing 0-14 pts.	
Assignment: 2 points	Completed by due date, 1-31 2 pts.	One date late 1 pt.	More than one day late 0 pts.	
Editing: Grammar, syntax, usage, and mechanics 3 points	No more than 5 errors in all categories 3 pts.	5-10 errors in all categories 2 pts.	More than 10 errors in all categories 1 pt.	